

# ADVANCING WITH YOUR SUPPORT

SMU Giving Review 2013





# TRANSFORMING SINGAPORE'S

Providing a transformative educational experience, as is the mission of SMU, means continually challenging ourselves to stay relevant and create an environment where our students can excel. To this end, in 2013 we broadened our undergraduate curriculum, introducing a number of new tracks to our information systems, accountancy and economics programmes, while our postgraduate degree programmes saw a healthy 14% increase in enrolment. SMU also made significant progress in key research areas with our faculty members taking advantage of research opportunities and grants to enhance SMU's impact and visibility.

As part of our strategy to globalise the SMU brand and expand opportunities for academic and student exchange, we continued to build alliances with partner universities, institutions and the business community in China, India and ASEAN, while also extending our reach to Europe, Korea and the United States. Indeed, our students have shown that they are more than ready and willing to take on the world, with SMU becoming the first university in Singapore to have 84% of our graduating cohort journey overseas for global exposure.

Now we stand at the threshold of an exciting new chapter in our history, ready to embark on a future that moves SMU beyond a specialised business university towards a more comprehensive social sciences model. Part of this transformation will include introducing new offerings in the humanities, designed to complement our strong business management focus. We are also studying and exploring the concept of an "SMU Village", in the heart of the city that will, in time, provide all SMU students the opportunity to incubate project ideas to fruition, putting learning into practice, and learning lifeskills in the process, including some short stay residential facilities.



## EDUCATIONAL LANDSCAPE

This long-term ambition serves to create an environment that sharpens our distinctive edge, and nurtures SMU graduates who are both smart and savvy, well equipped to take the lead in an ever more competitive world.

We could not have achieved such progress without the generous contributions made by our many corporate and private donors. For the last financial year, we received \$20 million in gifts, which amounts to \$46 million with MOE matching. Every gift matters, regardless of size, enabling us to expand our programmes, build new facilities, attract world-class faculty, support groundbreaking, life-changing research, and make higher education accessible to more. We are deeply grateful to all our donors for supporting our educational goals and giving us the confidence to keep moving onwards and upwards.

As SMU evolves, our emphasis on empathy and compassion beyond grades remains as strong as ever. So it is heartening to see reflected within this Giving Review that your support is not only helping to make aspirations possible, but also inspiring young minds to pay it forward and contribute back to the community - perhaps the most priceless gift of all. Thank you.

**Professor Arnoud De Meyer**  
President, Singapore Management University

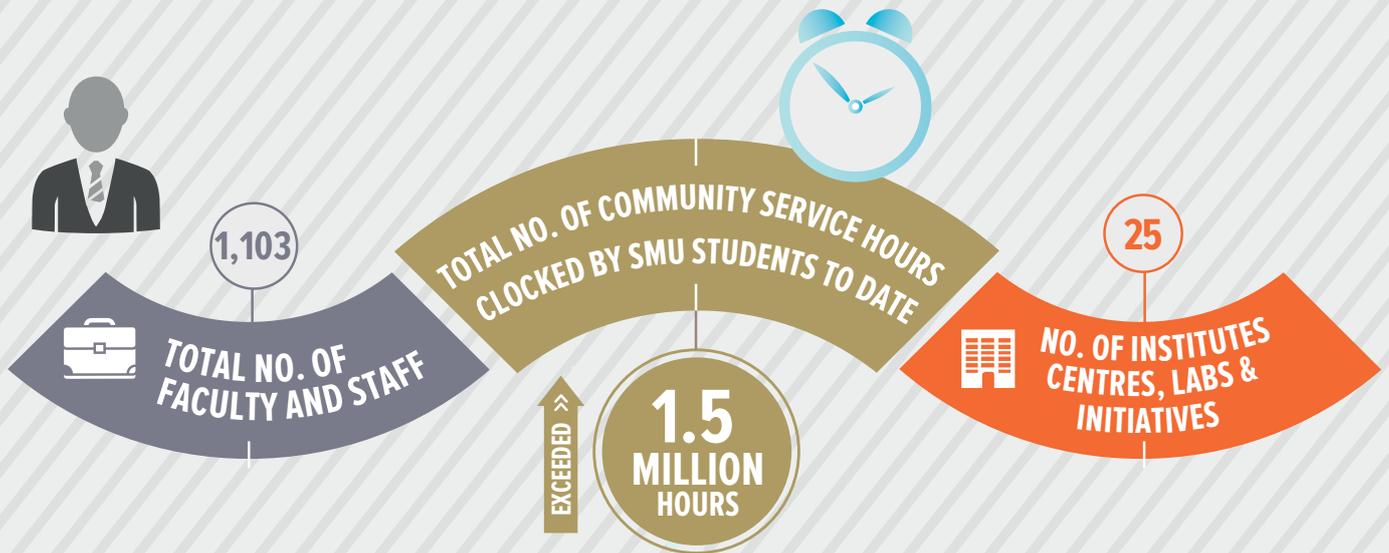
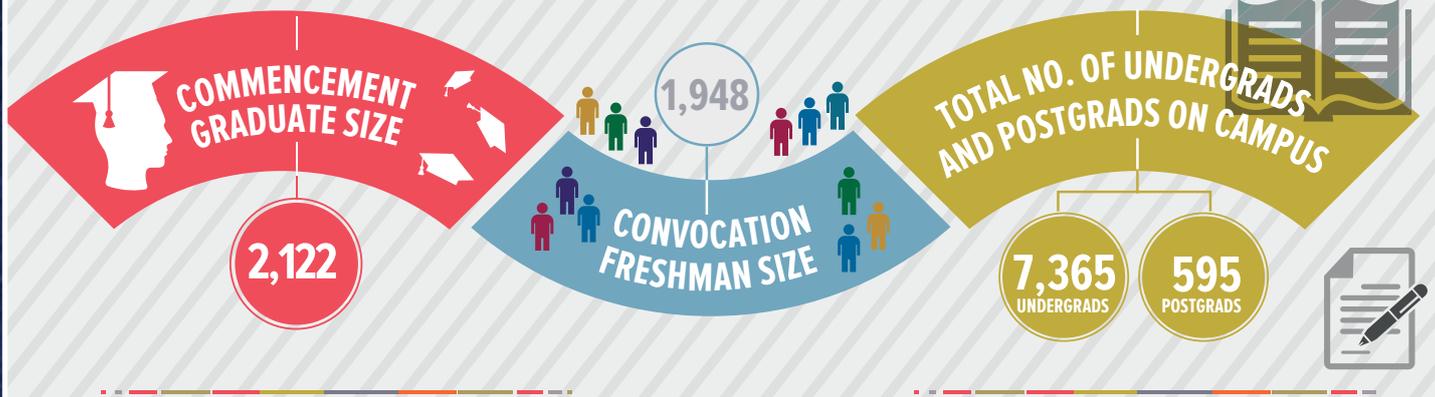
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# ★ ★ ★ SMU 2013 FACTS AND FIGURES ★ ★ ★



# NR THADANI SCHOLARSHIP FOSTERS EXCELLENCE



(Left to right) Mr Anil Thadani with NR Thadani Scholar for AY2012/13, Diya Rao Verghese

Following his establishment of the NR Thadani Scholarship in 2009, member of the SMU Board of Trustees and Chairman of Enterprise Board, SMU Institute of Innovation and Entrepreneurship, Mr Anil Thadani continues to support the pursuit of excellence, generously endowing the scholarship with an additional gift of \$1 million. In January 2014, the NR Thadani Seminar Room was named in appreciation of his generosity.

Mr Anil Thadani said that the concept of philanthropy is embedded in the Indian culture in the concept of “daan”, which means charity or giving.

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“It’s not what you gather, but what you scatter that tells what kind of life you have lived,” said Mr Anil Thadani.

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Aimed at motivating outstanding students, the scholarship is available to full-time undergraduates of Indian nationality pursuing any degree programme at SMU. One scholarship will be awarded annually, providing \$20,000 per academic year to fund tuition fees and study-related expenses.

## ESTABLISHING THE TIM MOU HUI SOSS TEXTBOOK FUND

Having personally benefitted from an SMU bursary in his first semester at SMU, alumnus Tim Mou Hui (BSocSc 2012) understands the relief short-term financial aid can bring students in need. Inspired to pay it forward, Mou Hui initiated the School of Social Sciences (SOSS) Textbook Fund for disadvantaged undergraduate SOSS students.

Mou Hui also received a matching seed donation to the fund from SOSS faculty, and looks forward to further support for this initiative so that it becomes sustainable.

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“I hope to touch the lives of SOSS students who may be going through a rough patch financially and need just a little bit of help to keep themselves and their families going,” said Moh Hui. (right)

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# ARA & LIM HOON SCHOLARSHIPS EXTEND THEIR SUPPORT



(Left to right) SMU President Professor Arnoud De Meyer, Group CEO of ARA Asset Management Mr John Lim, and Director of Lim Hoon Foundation Mr Andy Lim, unveiling the plaque outside the ARA-Lim Hoon Seminar Room at SMU.

“We strongly believe in the ‘multiplier effect’ of education and are delighted to be working with a distinguished institution like SMU. Sustainability is critical in philanthropy and the endowed contribution will enable us to fund the scholarships on an ongoing basis,” said ARA Group CEO, Mr John Lim.

Having eased the financial burden of 12 SMU scholars from 2009 to 2012, a further joint endowed gift of \$1 million was made by ARA Asset Management and Lim Hoon Foundation in 2013.

This generous contribution enabled the award of new bond-free scholarships to six freshmen during the academic year, and looking ahead, will support eight scholars each year via the new ARA-Lim

Hoon Scholarship. In appreciation of their continued support, SMU has named, in perpetuity, a seminar room at the Lee Kong Chian School of Business after the donors.



(Left to right) Moderated by Vice President (Business Development & External Relations) Associate Professor Annie Koh, the panel comprising Mr Rehan Amarasuriya, Mr John Riady, Ms Jamie Lim and Mr Neo Tiam Boon, shared their experiences and insights into the succession process and challenges within their own family businesses.

## FIRST-OF-ITS-KIND RESEARCH ON SUCCESSION IN ASIAN FAMILY BUSINESSES

Recognising the emergence of Asian business families, the Business Families Institute (BFI@SMU) is Southeast Asia’s first regional institute set up specifically to develop successful family businesses through research, teaching and outreach. The Institute will not only tap on SMU’s business and management expertise, but also the collective knowledge of local and overseas family businesses willing to share their insights and experiences.

BFI@SMU’s pioneering research study is titled ‘Asian Business Families Succession – Going the Distance with the Next Generation’ on succession structures and strategies in family-run firms in the region. This initiative was made possible by a research gift from Deloitte Southeast Asia.

# ACI SINGAPORE FUNDS FINANCIAL MARKET TRAINING



(Left to right) Honorary Secretary Mr Kenneth Tan, Past President Mr Daniel Koh, Honorary Treasurer Dr Alex Tan, and President of ACI Mr Andrew Ng.

“ Education and Professional Development are important cornerstones of ACI, and we see our partnership with SMU as an important avenue to identify and develop promising new talent for the financial markets,” said Mr Mervyn Fong, Managing Director of ACI Singapore.

In September 2013, ACI Singapore - The Financial Markets Association pledged a term gift to the University to establish the ACI Singapore Financial Markets Training Fund and the ACI Singapore Endowed Bursary Fund. Established with a contribution of \$250,000,

the Training Fund enables aspiring individuals to enrol in a financial markets certification programme that aims to raise professionalism in the industry and channel new talent to support the growth of the financial markets.

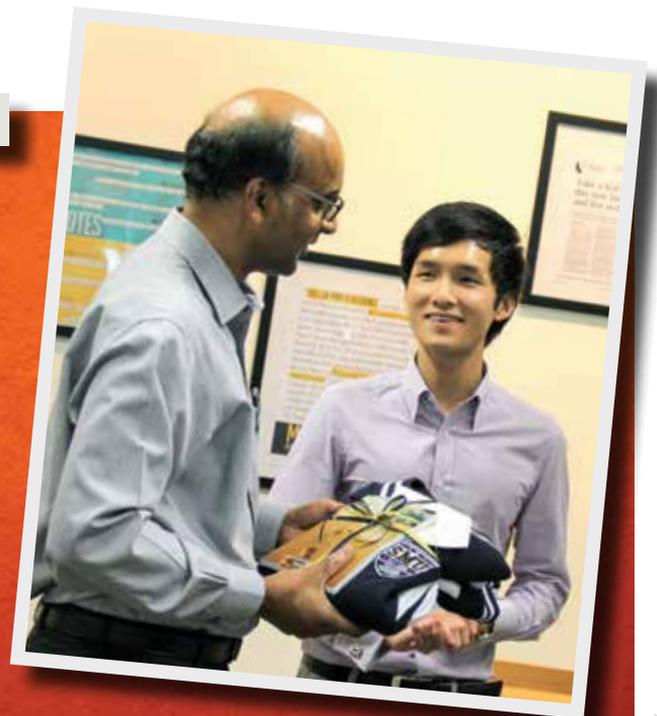
Commencing in 2014, the programme is a collaboration between the Association and SMU, and is offered through SMU's Financial Training Institute.

## Clive Lim Yi Wei

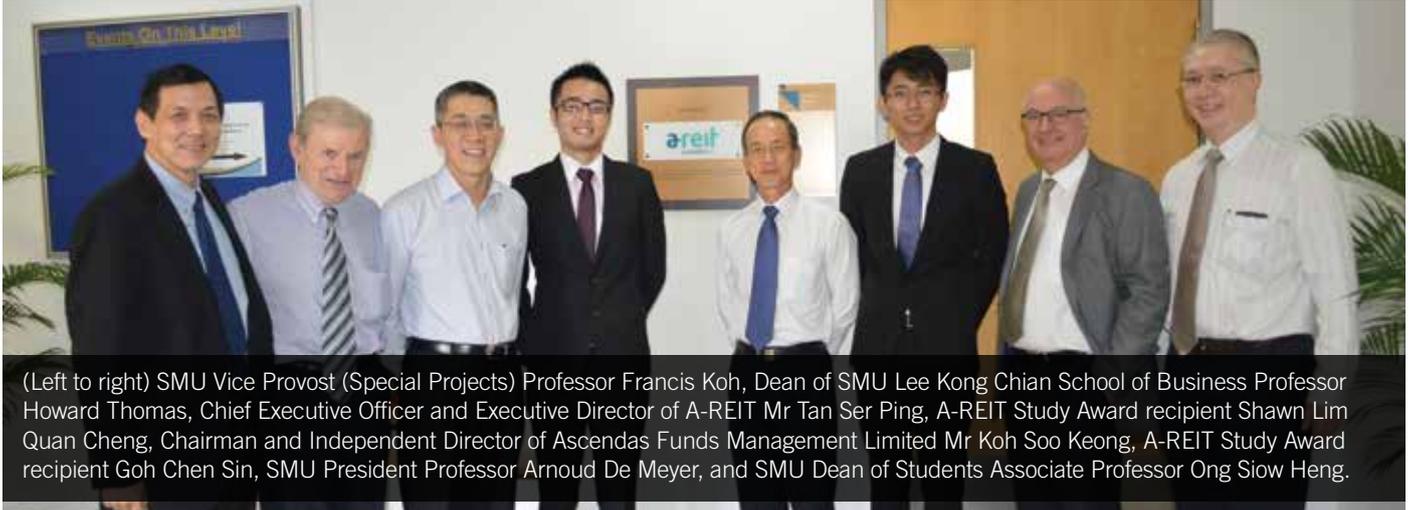
Recipient of the Sing Lun Scholarship for AY2013/14

“Being awarded the Wong Kwok Leong Endowed Scholarship and Sing Lun Scholarship has given me the confidence to go beyond my comfort zone and reach for bigger dreams. I am really grateful towards my donors who have empowered me with the love to help others.

Their encouragement, together with the strong community service ethos which is part and parcel of SMU's education, has inspired me to write a book aimed at helping youths at risk where all proceeds will be donated to help the mentally disabled. This has also motivated me to start my very first Social Enterprise.”



# A-REIT STUDY AWARD FUELS ASPIRATIONS



(Left to right) SMU Vice Provost (Special Projects) Professor Francis Koh, Dean of SMU Lee Kong Chian School of Business Professor Howard Thomas, Chief Executive Officer and Executive Director of A-REIT Mr Tan Ser Ping, A-REIT Study Award recipient Shawn Lim Quan Cheng, Chairman and Independent Director of Ascendas Funds Management Limited Mr Koh Soo Keong, A-REIT Study Award recipient Goh Chen Sin, SMU President Professor Arnoud De Meyer, and SMU Dean of Students Associate Professor Ong Siow Heng.

In July 2013, SMU was honoured to receive a \$500,000 endowed gift from Ascendas Funds Management (S) Limited, on behalf of A-REIT. It will be used to fund two A-REIT Study Awards each year, opening the door for bright but needy undergraduates to pursue their higher education goals and aspirations.

In recognition of this generous gift, SMU has established the A-REIT Seminar Room at the Lee Kong Chian School of Business.

“A-REIT has been a strong advocate of corporate social responsibility and believes in giving back to the community at large through the support of various social causes.”

“ We are pleased to be given the opportunity to provide assistance to needy students through the provision of this study award. We are hopeful that these study awards go on to provide an enhanced platform for the bright but needy recipients in their pursuit of higher education,” said Mr Koh Soo Keong, Chairman and Independent Director of Ascendas Funds Management (S) Limited, Manager of A-REIT.



Ms Sally Chua, Managing Director of Q'son Kitchen Equipment.

## Q'SON KITCHEN EQUIPMENT CHAMPIONS NEW BURSARY

More SMU students can now benefit from financial assistance thanks to a \$75,000 donation from Q'son Kitchen Equipment to establish the Q'son Kitchen Equipment Bursary. A total of fifteen bursaries worth \$5,000 each will be given out over three years to those in need starting AY2013/14.

“ Q'son Kitchen Equipment is committed to providing holistic assistance to low-income and vulnerable students so they can be responsible to the role they are called to - and that's study. Hopefully, our contribution will serve as a reminder to them to help others in future just as they had been helped,” said Ms Sally Chua, Managing Director of Q'son Kitchen Equipment.

# A NEW BOOST FOR NG KAI WA SCHOLARSHIP



(Left to right) SMU President Professor Arnoud De Meyer and Dean of SMU School of Information Systems Professor Steven Miller presenting a memento to Mr Ng Kai Wa.

Since its establishment in 2007, the Ng Kai Wa Scholarship has benefitted 21 students of the SMU School of Information Systems (SIS). In February 2013, the scholarship was further boosted by a \$500,000 gift from Mr Ng, making it the most significant endowed gift received by the SIS from an individual donor to date, and the longest running scholarship for SIS students from an individual donor. This gift will pave the way for many future generations of financially needy SIS students to embark on a more holistic and meaningful experience at SMU.

Mr Ng, who built his business success through sheer hard work, pure passion and an entrepreneurial spirit, can readily empathise with students who come from less privileged backgrounds. After graduating from Ngee Ann Polytechnic, Mr Ng learned about computers in the 1970s through self-study.

“I can still remember how I was able to go through school with the help of a scholarship. I trust that this scholarship is of help to all recipients as well. I hope the scholars and all SMU students will embrace this practice of helping others,” Mr Ng Kai Wa said.

## Heng Li Shyan

Recipient of the Chinese Heritage Foundation Bursary for AY2012/13

“I am exceptionally grateful to be awarded the Chinese Heritage Foundation Bursary, which has helped tremendously to alleviate my financial burden. Since receiving this award, I’ve taken on the challenge of a 6-month internship programme at the Citibank Segments Strategy and Management department. This valuable experience has helped me realise my potential strengths and recognise my weaknesses, which has spurred my personal development in leaps and bounds.

With the support of the bursary, I am even more dedicated to preserving the Chinese language, heritage, culture and traditions amongst the younger generation, and to give back more to those who have once given us.

饮水思源,方能源远流长.”



# CELEBRATING EDUCATION THROUGH MAPLETREE BURSARY



(Back row, from left to right) Mapletree's Group Chief of Corporate Services Mr Ho Seng Chee, Dean of SMU Lee Kong Chian School of Business Professor Howard Thomas, Mapletree's Group CEO Mr Hiew Yoon Khong, Mapletree's Chairman Mr Edmund Cheng, SMU President Professor Arnoud De Meyer, SMU Vice Provost (Special Projects) Professor Francis Koh, and SMU Dean of Students Associate Professor Ong Siow Heng, with the recipients of the Mapletree Bursary (front row, from left to right) Josephine Ong Hui Gek, Song Wan Ning, Len Jie Long and Angela Toh Yan Ying.

Committed to nurturing the potential of local talents to sustain Singapore's future economic growth, leading real estate development, investment and capital management company Mapletree established a bursary to provide financial support towards tuition fees and/or study-related expenses for SMU undergraduates in financial need. Four bursaries will be awarded annually commencing AY2013/14 and in perpetuity. In addition, recipients may be offered internship or recruitment opportunities by Mapletree or its designated companies, providing them valuable practical experience.

“ At Mapletree, we believe that access to education, including tertiary schooling, should not be limited to just those who can afford it. It is our hope that our contributions to education will enable more individuals to achieve their aspirations,” said Mr Edmund Cheng, Chairman of Mapletree Investments Pte Ltd.

## EXCHANGE SCHOLARSHIP GROOMS ASIA'S FUTURE LEADERS

The Temasek Foundation-SMU Leadership Enrichment and Regional Networking (LEaRN) programme will go into its seventh run in AY2014/15. Since the start of the LEaRN programme in 2008, 340 students have benefitted from the exchange scholarship programme. Aimed at grooming bright young Asian leaders from the region, the Temasek Foundation-SMU LEaRN programme is an unforgettable experience, igniting the passion for learning, providing regional exposure and networking, and building strength of character.

A highlight of last year's programme was the Asian Leadership Symposium 2013, which saw young emerging leaders from the spheres of entrepreneurship, politics and social enterprise engage in a lively exchange of ideas and perspectives, demonstrating their leadership potential.



The Asian Youth and Business and Networking Symposium 2013 organised by Temasek Foundation-SMU LEaRN scholars.

# CDL FUND NURTURES SOCIALLY CONSCIOUS BUSINESS LEADERS



(Left to right) SMU undergraduate Ler Jie Qi, Chairperson for SMU Challenge 2013 and SMU President Professor Arnoud De Meyer interacting with a beneficiary as part of the SMU Challenge 2013.

Driven by the desire to develop a new generation of socially conscious leaders, property developer City Developments Limited (CDL), in partnership with SMU, has set up a \$200,000 CDL Young CSR Leaders Fund which will provide funding for SMU undergraduates to take part in local and overseas community service projects.

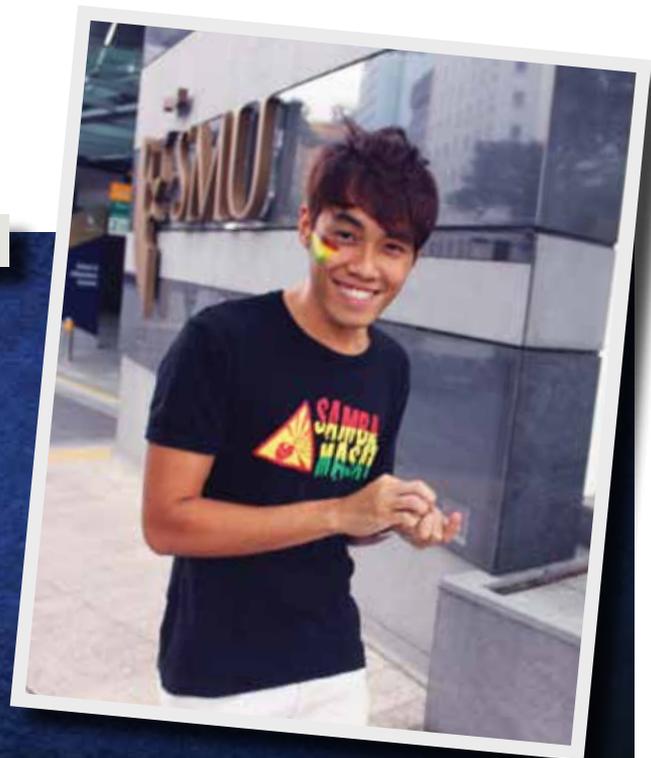
“ We want to encourage and empower the youths to be change makers in the business and community arenas. The CDL Young CSR Leaders Fund will help extend our support for more youth-led community service and development projects at SMU. We hope that the Fund raises awareness as well as creates a higher level of civic engagement for Singapore's youth,” said Mr Kwek Leng Joo, CDL's Managing Director and President of Singapore Compact for CSR.

## Roy Pek Wen Long

Recipient of the SCCC Business Scholarship for AY2013/14

“My international student exchange experience at Hong Kong University of Science and Technology was a life-changing experience that would have been impossible without the aid of the scholarship.

As part of the SMU Give Back 2014 committee, I am now actively involved in encouraging fellow final year students, who like me, have benefitted from the generosity of others in one way or another, to contribute back to the SMU community for the Graduating Class 2014 Scholarship. I want to tell our donors that we SMU students are helping ourselves in whatever ways we can too!”





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Students Featured on Cover: (Back Row L-R) Mohammad Rusydi Husain, Temasek Foundation LEaRN Scholar and Prudential Scholar for AY2012/13, MPS Scholar for AY2013/14; Theong Li Han, Recipient of Tan Boon Teik Bursary and Dorcas Phua Hui Hoon Study Award for AY2012/13, Isaac Manasseh Meyer Scholar for AY2013/14; Lim Wei Ji Eleazar, DFS Scholar for AY2013/14; Chia Wei Qi, KKH Endowed Scholar for AY2013/14; Subadevan S/O Mahadevan, Recipient of K H Tan Study Award for AY2011/12, Ho See Beng Scholar for AY2012/13, Mahendra Misra Scholar for AY2013/14 (Front Row L-R) Wong Ai Hui Ivy, Jardine Cycle & Carriage Scholar for AY2010/11, Li & Fung Scholar for AY2012/13, Recipient of K H Tan Study Award for AY2013/14; Sean Lai Maoqin, ARA Asset Management Scholar for AY2013/14

Photographer: Robert Chai, Roberryarts Studios, SMU Alumni, School of Information Systems